

**FINISHED SIZE - 5x7 WITH BLEED - 5.25 X 7.25**

GREEN area is the footprint of the blister and is highly recommended to be white for blister adhesion



Keep the webcam cover placement towards the center of the card, if this is going to be mailed. This will help the card pass through the usps mailing equipment.

**THE WINDOW FOR THE WEBCAM COVER  
CAN BE PLACED IN A DIFFERENT LOCATION.  
(Its better to keep it towards the center  
of the card for mailing)**

**BLUE LINE IS THE SAFETY LINE**

**RED LINE IS THE CUT LINE**

**BEYOND THE RED LINE IS BLEED - THIS WILL BE TRIMMED OFF**

Please do not add crop marks or printer marks  
all art needs to be at least 300 dpi

RETURN ADDRESS AREA

**5" x 7" POSTCARD**

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
PERMIT NO. 700  
SAN DIEGO, CA

(or stamp here)

# Message/Design Area

*(no print area)*

**4 x 2 ADDRESS AREA**

Name  
Street,  
City, State, Zip

*(no print area)*

**Barcode Clear Area**

.625" x Entire bottom of card